

Sara Henchiri

Product Manager | Technical Program Manager

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Summary

- Result-driven **product manager** with experience in **data analytics**, working on data problems and having a track record of delivering results in startup and fortune-500 companies.
- Holder of an **engineering degree** in Applied Science and Technology and a **business intelligence certification** from Emory University.

Skills

- Experience with work and project management tools such as **Microsoft Teams Planner** and **Atlassian Jira**.
- Good understanding of agile development methodologies and various SCRUM ceremonies.
- Good knowledge of **SQL** and relational database management systems.
- Experienced in the data visualization tools **Tableau Software** and **PowerBI**.
- Experience with Datawarehouse technologies such as **Google Big Query**.
- Good knowledge of imperative programming language **Python**.
- Experience with writing **business and technical documents**.
- Good experience with dealing with **demanding clients** and management under pressure situations.

Languages

- English: Fluent
- French: Native
- Arabic: Native

Work experience

The Home Depot

2021 - Present

Product Manager

The Home Depot is the largest home improvement retailer in the United States, supplying tools, construction products, and services.

- As an extension to my previous role as a senior data analyst, I worked on formalizing data requirements from various stakeholders across the organization to build data applications that track business OKRs and the performance of Home Depot associates.
- I worked as a scrum master, a hands-on data analyst, and an interface between the customers (national business leaders) and the technical team to build a general reporting application incrementally.

The Home Depot

2018 - 2021

Senior Data Analyst

- I was responsible for gathering and validating data requirements with the customers, identifying the metrics necessary to tell the story they need, and building the data application from start to finish:
 - data ETL,
 - development of the batch program and metrics implementation,
 - visualization reports and dashboards.
- I formalized and put in place project management processes to release the deliverables to the clients, collected their feedback, and managed their interaction with internal teams (data scientists, IT teams, etc.).
- I created various training documents for customers and analysts.
- I worked closely with the field partners and the data science team to create optimization models and reports with the goal to increase sales by optimizing the hiring process and the traveling routes of the Home Depot Field associates.

Sentinel Data

2018 - 2018

Data Analyst

Sentinel Data is a company that provides SaaS solutions to pharmaceutical vendors to help them manage and improve their marketing campaigns and sales promotions.

I worked hand-in-hand with the development team to clean up the extracted sales data from various heterogeneous sources from pharmaceutical wholesalers (in **Google Big Query datasets**), created sales and health metrics that helped the team and their data providers determine the health of the data, and finally worked on visualizing the information in **Tableau Software** reports for the company's leadership and C-suite.

Alliance Française Atlanta

2017 - 2018

Education Program Manager

- I provided corporate support for various Atlanta-based organizations such as the CDC, Carter Center, and Task Force.
- I **analyzed the client's needs** and constructed easy-to-understand **business documents** to transfer to teachers and other parties.
- I was the liaison between the Alliance Française and its customers which ensures a mutual understanding of the requirements and sets the right expectations for both parties.
- I developed and promoted new markets.
- I managed and administrated the French Proficiency Exams.

Alliance Française Atlanta

2016 - 2017

Administrative Coordinator

- I provided direct communication with the clients via phone, email, and face to face.
- I was responsible for providing support and technical assistance to the administrative team and the teachers.
- I managed the daily cash of the Alliance Française and provided support to the accounting team.
- **Achievement:** I created the first manual of administrative **Standard Operating Procedures (SOP)** that helped organize the regular operations of the Alliance Française.

Education

INSAT, Tunisia

September 2010 - June 2015

Engineer in Applied Science and Technology

GPA: 16/20

Relevant Coursework: Mathematics, Statistics, Computer Programming.

Major: Industriel Biology.

Honors/Academic Achievements: Received the degree with **Honor**.

Internships: Performed 4 Summer internships.

Clubs/Organizations: Treasurer of the Health INSAT Club

Certifications

Emory University

July 2018 - September 2018

Business Intelligence Certification

Relevant Coursework: Data collection, data preprocessing, data storage, data queries, basic data mining, descriptive data analytics, data visualization, and results presentation.

Relevant Tools: Excel, SQL, Microsoft Power BI, and Tableau Software.

The Wharton School of the University of Pennsylvania

September 2017 - March 2018

Business Analytics Specialization

Coursera Verified Certificate.

Relevant Coursework: Introduction to big data analytics, Customer, Operations, People and Accounting Analytics.

Johns Hopkins University

May 2015 - February 2016

Data Scientist

Coursera Verified Certificate.

Relevant Coursework: The Data Scientist's Toolbox, R programming, Getting and Cleaning Data.

Bioinformatics characterization of a Protein

Used the programming language Python to implement a program that **cleans** and **compares** the data of 3 proteins. The tools Modeller and Chimera were later used to model the output.